



Incredible India Festival



On-Site Marketing Opportunities

2009 will be the 5th year that the **Incredible India Festival** will be on the Riverfront, and we expect it to be better than ever! This event is a great opportunity to gain valuable face time with over **5,000** potential clients and customers from the Metro Hartford area and surrounding areas. Don't miss this wonderful opportunity to gain new business!

Here are some details about vending at the **Incredible India Festival**

- ◆ Date: Saturday, October 3rd, 2009 (Rain Date: Sunday, October 4th)
- ◆ Load-in Time: 7:00am – 9:00am
- ◆ Event Time: 10:00am – 3:00pm
- ◆ Estimated Attendance: 4,000 – 6,000
- ◆ Demographics: 50% Indian, 50% Mixed from surrounding urban and suburban communities
- ◆ Tent and table rental available
- ◆ Direct vehicle access for load-in and break down
- ◆ Vendor Fees – \$400.00



To receive a Vending Application, please send an email to Jessica Leone at jleone@riverfront.org

~ We hope you will join us for this wonderful cultural celebration! ~

